

Outreach

Stay up-to-date on the latest breast cancer news & events!

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Full Circle Foundation gala benefits CBCN

Thanks to the foundation for its support!

On June 18, the Full Circle Foundation for Wellness organized the 3rd Annual Pink Ribbon Project Gala in Brooks, Alberta. This year's gala benefited both the Canadian Breast Cancer Network and the Canadian Breast Cancer Foundation. We are humbled for the support provided by the Full Circle Foundation and for recognition of the work we do within the metastatic breast cancer community. [This video](#) captures the essence of the magnificent event. Please visit the [Full Circle Foundation](#) to see all the great work that it does. Thank you once again for your support of CBCN!



CBCN in action

CBCN provides input to the pan-Canadian Oncology Drug Review in support of Ibrance re-submission

In June, CBCN provided a patient input submission to the pan-Canadian Oncology Drug Review for the re-submission of Ibrance (palbociclib), which is intended for the treatment of postmenopausal women with estrogen receptor positive, HER2-negative advanced breast cancer.

CBCN's submission provided critical input on the needs and challenges of women living with metastatic breast cancer and highlighted the need for timely access to essential treatments to improve the quality of life for women affected by this disease.

CBCN will continue monitoring the progress of this treatment through pCODR and will seek out opportunities to engage decision-makers on the needs of individuals living with

metastatic breast cancer and ensure that patient experiences are being leveraged towards more informed decision-making.



Learn & connect

This section of *Outreach* is to share resources, educational tools, and information developed by partner groups and other organizations; the views and information expressed in this section do not necessarily reflect the views of the Canadian Breast Cancer Network.

July 20 webinar discusses triple-negative breast cancer and African American women

CancerCare presents a webinar on triple-negative breast cancer and African American women on July 20 from 1:30 to 2:45 p.m. Eastern Time. Topics covered include:

- overview of triple-negative breast cancer
- triple-negative breast cancer and African American women
- current standard of care
- new treatment approaches
- clinical trials: how research contributes to your treatment options
- managing side effects, neuropathy, and pain
- follow-up care plan
- communicating with your health care team
- quality-of-life concerns
- questions for the panel of experts

For more information or to register, visit

http://www.cancercare.org/connect_workshops/539-tnbc_african_american_women_2016-07-20?utm_source=June+16+E-News&utm_campaign=June+2016+eNews&utm_medium=email.

Nova Scotia breast cancer retreat is September 30 to October 2

The 20th Annual Breast Cancer Retreat at Tim Horton Camp, Tatamagouche, Nova Scotia takes place September 30 to October 2. There will be educational workshops about breast cancer mixed in with a lot of fun activities. This year's theme is the "Roaring Twenties."

The price to camp for two nights is \$60; the price for Saturday night only is \$30.

Bring towels, comfortable clothes, bedding, a "Roaring Twenties" outfit, and a mitten/hat donation for winter campers.

This event receives funding support from the Canadian Breast Cancer Foundation - Atlantic Region and Women Alike Breast Cancer Support Group.

For more information or to register, call Bonnie McCarron, Cancer Patient Navigator, Nova Scotia Health Authority, Aberdeen Hospital at 902-752-7600, ext. 4922 by September 16.

Survey looks at participation in clinical trials

The BC Clinical Research Infrastructure Network is conducting a survey on clinical trials. Any Canadian who has ever been approached to participate in a clinical trial and either declined, did not qualify, or participated is invited to respond. The survey is web-based and completely anonymous. Results from the survey will be used to inform researchers, research sponsors, and policymakers to aid in improving study design, clinic operations, and research site procedures in order to reduce barriers to research participation and improve the experience for study participants in Canada. To access the survey, visit www.bccrin.ca/survey/. For more information, visit www.bccrin.ca/.

Featured video

Inflammatory breast cancer is a rare and advanced form of the disease; it accounts for only 1 to 4 percent of all breast cancer cases. Watch this video from the Dana-Farber Cancer Institute to learn about the unique symptoms associated with IBC: <https://www.youtube.com/watch?v=ahUWCrKnBDw>.



To nominate a video for CBCN's Featured Video, email Rebecca at rwilson@cbcn.ca.



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Outreach is published 12 times a year by the Canadian Breast Cancer Network. It is available in English or French, and is distributed as a text-only e-mail message. The views expressed herein are the views of the authors and do not necessarily represent the views of CBCN. To be added to the Outreach distribution list or to update your e-mail address, please e-mail Wendy at whall@cbcn.ca. Send your content submissions to cbcn@cbcn.ca.